

CASE STUDY

Kinect
ENERGY GROUP

XISOT

An empowered electric solution.

INDUSTRY Food manufacturing

LOCATION U.S.

OUR CHALLENGE

Mitigate volatility and improve electricity purchasing strategy to be less reactive and more proactive by transitioning from the retail electricity market to the wholesale electricity market.

“Kinect Energy Group and XISOT are great assets for our electricity risk management. They listen well and consistently bring new and innovative ideas to us. We now have increased visibility to electricity market drivers and their impact on overall electricity spend. Most importantly, our electricity costs have decreased by 16.5% year over year”.

– Energy buyer